



Preparing for the re-Open

Hygiene, safety & support packages... Welcoming
Golfers back under COVID-19 restrictions

Safe Golf

The COVID-19 pandemic has led to a greatly increased awareness on safety, hygiene and measures designed to help prevent the spread of the virus. Valley Group's reputation, established during our 128 years in business, enabled us to apply an extensive knowledge-bank when developing a series of best practice measures supporting Golf's re-Open.

We have considered the 'touch points' in the Golfing journey from arriving in the car park through visiting the Pro-shop and playing the Round before leaving the course at the end of the Round. In partnership with the PGA and having reviewed guidance issued by both the PGA and R&A we have compiled a 'tool-kit' to help promote Safe Golf for all.

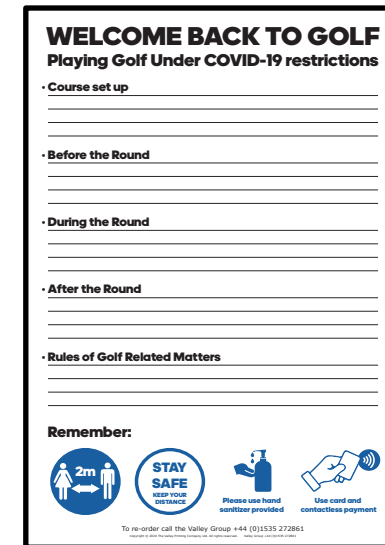
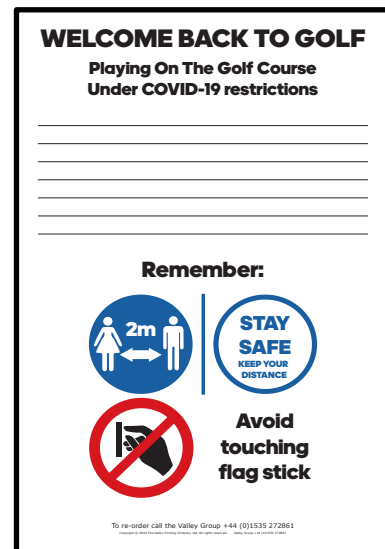
Our package of products & services have been put together to help give Golf clubs & Courses, Golfers, visitors and colleagues the confidence that the environment they enter is as safe as possible to play, shop and work. With the ability to retro-fit to existing locations they are designed to help deal with the immediate situation of COVID-19 and any future circumstances that are similar.

Equipment Support Package

Car Park and Golf Tee Welcome/Safety Signage

Available to order together, as a kit, or separately and individually packed

- Welcome Car Park Signage – a 1400mm tall sign with metal pole & base (powder coated white) complete with printed foamed pvc “Playing Golf Under COVID-19 Restrictions” poster area, cut to shape
- Golf Tee Safety Signage Spike – a metal (powder coated) spike, complete with printed foamed pvc “Playing the Course Under COVID-19 Restrictions” poster area, cut to shape



Hole & Flagstick Kit

Available to order together as a kit, or in separate packs of 24 no. each

- Golf Hole Topper – 24 in a set, printed and cut to shape this durable (design protected) solution is sent out flat packed. Easily assembled (by folding into shape – instructions printed onto each Hole Topper), once inserted into the Golf Hole, the Topper prevents all of the ball falling below the surface of the putting green so it can easily be retrieved by handling the ball only
- Golf Flagstick Tag – 24 in a set, printed on both sides and cut to shape this durable solution is sent out flat packed. Easily assembled, these should be attached to every Flagstick... Golfers are reminded that the Flagstick should not be touched – to help prevent the spread of viruses



Sanitisation Station

Sanitisation Station:

Available in a semi-permanent and permanent versions

- The semi-permanent unit is a combination of strong Re-board and e-flute corrugated cardboard cladding which can be laminated and produced both quickly and cost effectively.
- Permanent unit manufactured in powder coated metal and clad with magnetic interchangeable graphics.
- Both units can house Hand Sanitiser, Disposable Gloves and/or Facemasks or be produced bespoke to hold just Sanitiser in isolation or with one product.
- The unit is designed to also act as a platform for communication. This is achieved by the simple addition of a printed sleeve to slot over the header section to promote:
 - essential/safety information
 - special offers
 - new products
 - club/course events

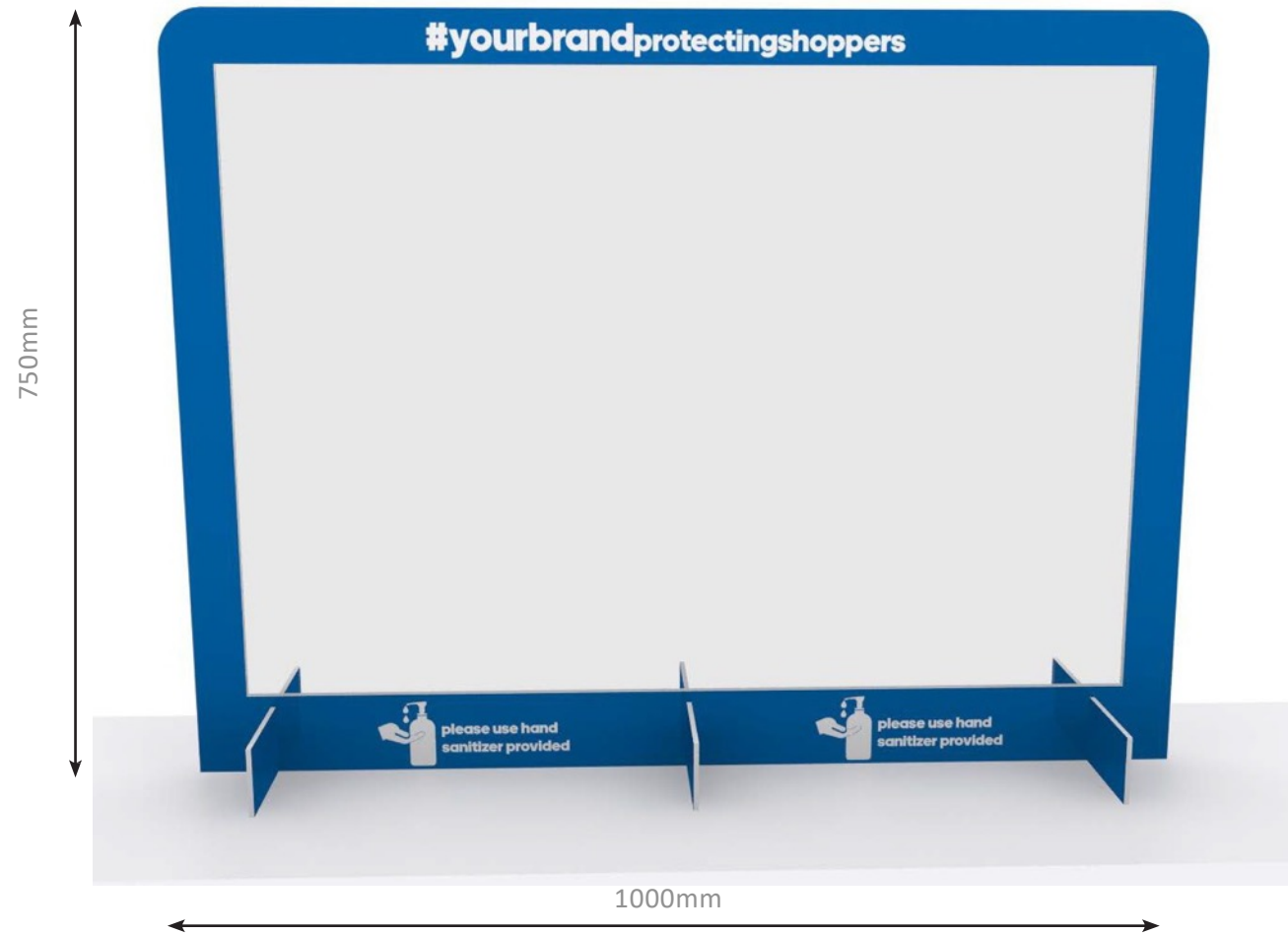


Protective Safety Screens: Corrugated

Safety screens are made to be easily assembled and placed on/attached to any till or service area to help protect both the Golfers/visitors and Club/Course team member. Available with or without access aperture (as shown). Access aperture can be used with card chip & pin/contactless payment systems etc

A cost effective version made from corrugated cardboard and polypropylene which can be placed at the till or any point of service area.

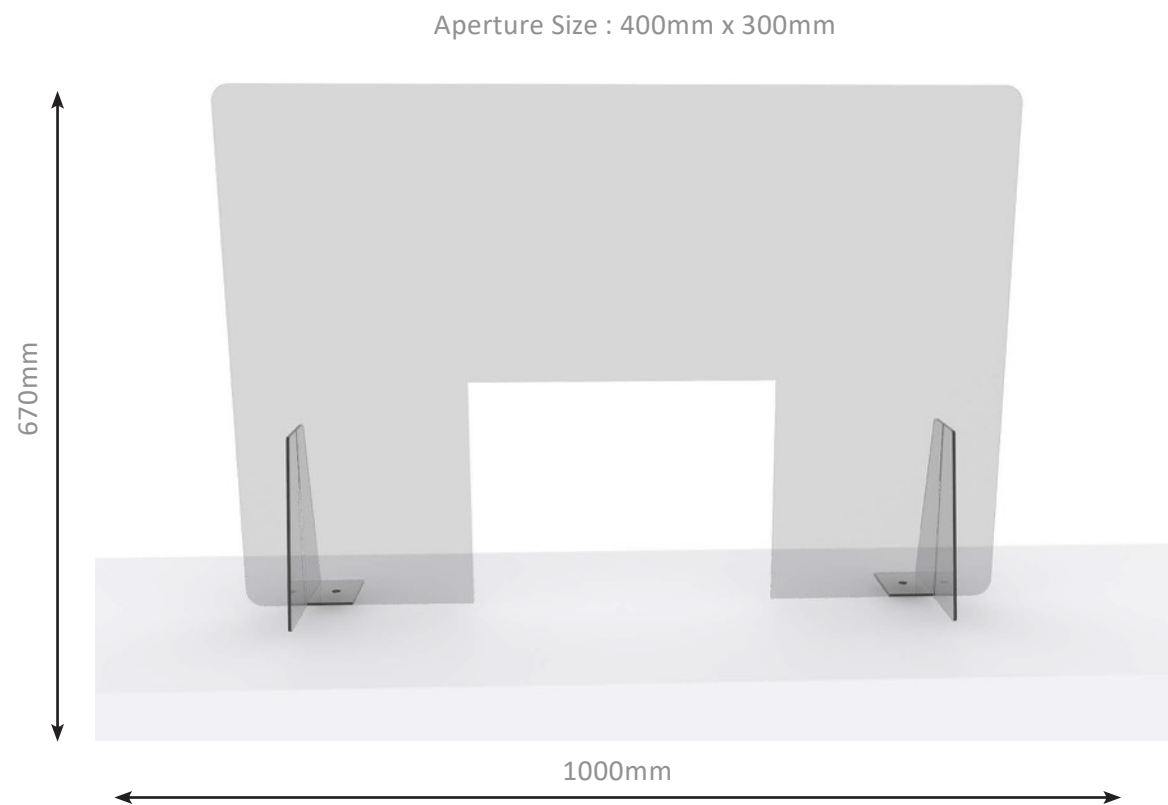
Available in both 'landscape' and 'portrait' formats (landscape shown) – also available to order in bespoke sizes (at extra cost)



Protective Safety Screens: Acrylic - Large aperture

Safety screens are made to be easily assembled and placed on/attached to any till or service area to help protect both the Golfers/visitors and Club/Course team member.

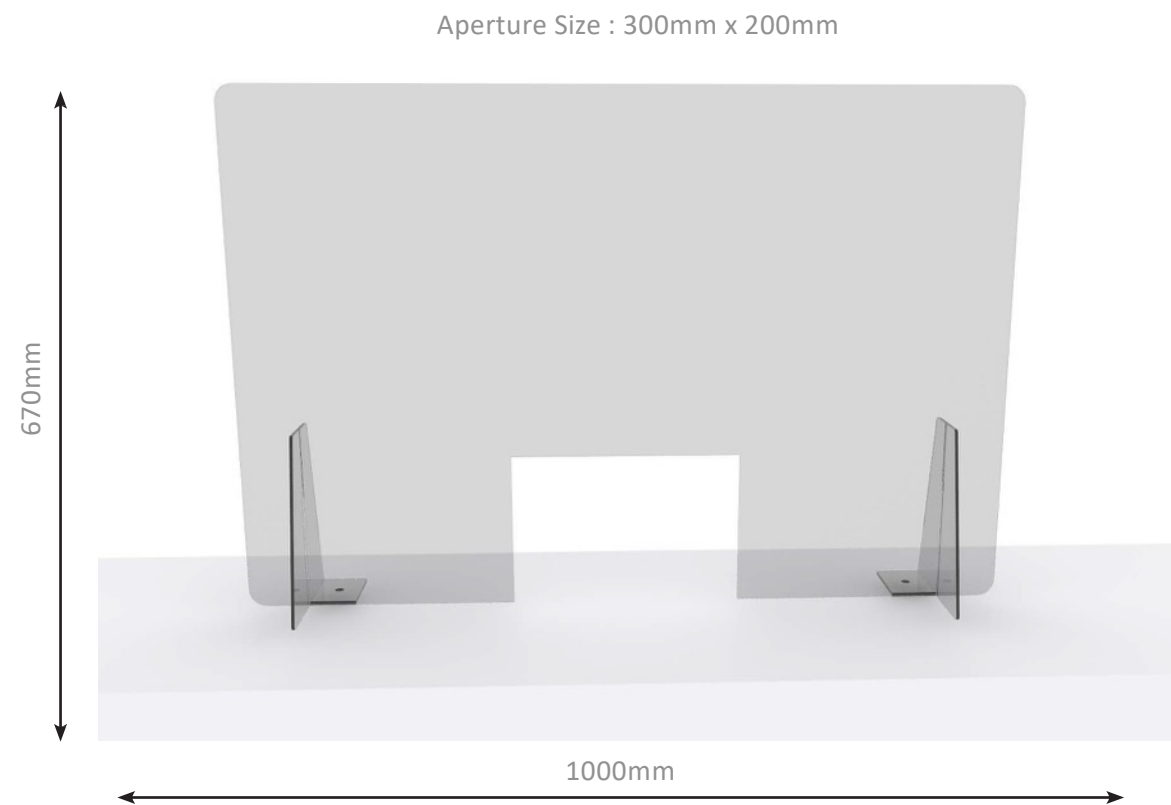
Produced in clear acrylic available in both 'landscape' and 'portrait' formats (landscape shown) – also available to order in bespoke sizes (at extra cost)



Protective Safety Screens: Acrylic - Medium aperture

Safety screens are made to be easily assembled and placed on/attached to any till or service area to help protect both the Golfers/visitors and Club/Course team member.

Produced in clear acrylic available in both 'landscape' and 'portrait' formats (landscape shown) – also available to order in bespoke sizes (at extra cost)



Signage Support Package

Stay safe – posters/window stickers

Chip & Pin/ PDQ Cladding

STAY SAFE



Please use hand sanitizer provided



Please Observe 2 Metre Distance



Use card and contactless payment

#yourbrandprotectingshoppers



STAY SAFE



Please use hand sanitizer provided




Please Observe 2 Metre Distance



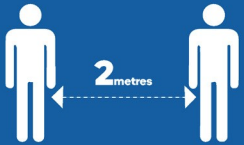
Use card and contactless payment

#yourbrandprotectingshoppers


STAY SAFE



Please use hand sanitizer provided



Please Observe 2 Metre Distance



Use card and contactless payment

#yourbrandprotectingshoppers



STAY SAFE



Please use hand sanitizer provided




Please Observe 2 Metre Distance




Use card and contactless payment


#yourbrandprotectingshoppers



STAY SAFE
KEEP YOUR DISTANCE



Use card and contactless payment
#yourbrandprotectingshoppers



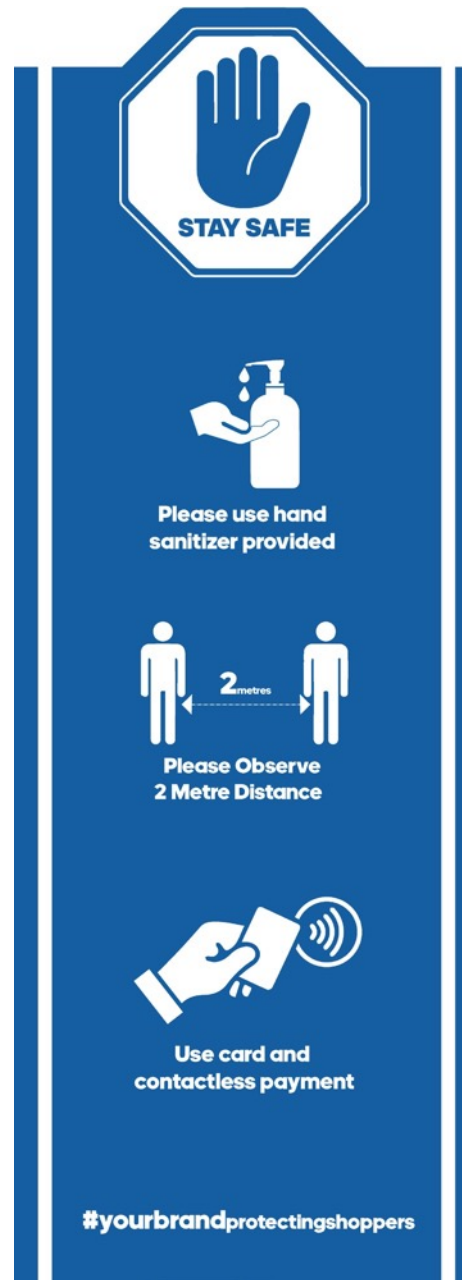
Verifone VX 675
10:03 am
Amount 123.45
REJECT ACCEPT



Stay safe – window vinyl



Stay safe – security shroud



Social distancing – floor stickers/distancing strips



Please Observe 2 Metre Distance



WE HAVE BEEN BUSINESS INNOVATORS SINCE 1892.

Bold in our aspirations and confident in our execution.

Our culture encourages people to create, to dare to innovate. Together we turn problems into opportunities.

Creating the new and pushing boundaries. Valley makes things happen.

Safe Golf

To place an order for any of the products or services included in the 're-Open' pack, or for help with any questions you have, please email Chris Hayward who is leading the PGA project:

chris_hayward@thevalleygroup.com

Alternatively you can call us on 01535 272861, a member of our account management team will be pleased to help you with your questions or requirements.

Please note: Price and lead times available upon request.



Next steps...

Let's talk and keep you safe!