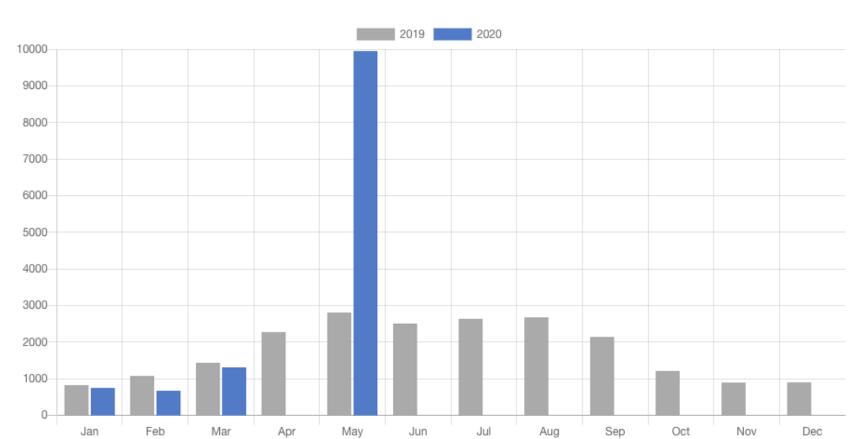
FROM THE REVENUE CLUB

We have been reviewing some of the statistics following the lifting of the lockdown restrictions and have pulled together this infographic in conjunction with the PGA...

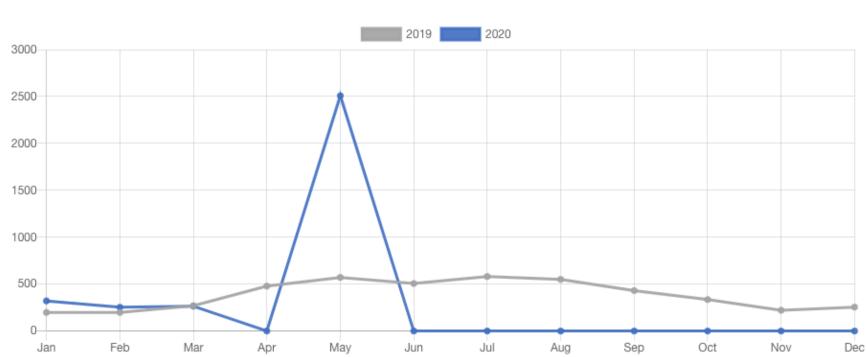
ONLINE GREEN FEE REVENUE...

GROSS YOY ONLINE GREEN FEE SALES



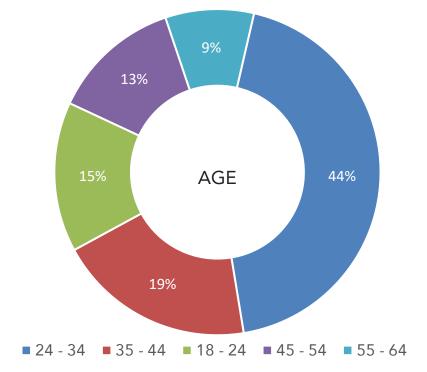
SUPPLY & DEMAND...

BOOKING ENGINE WEB USERS

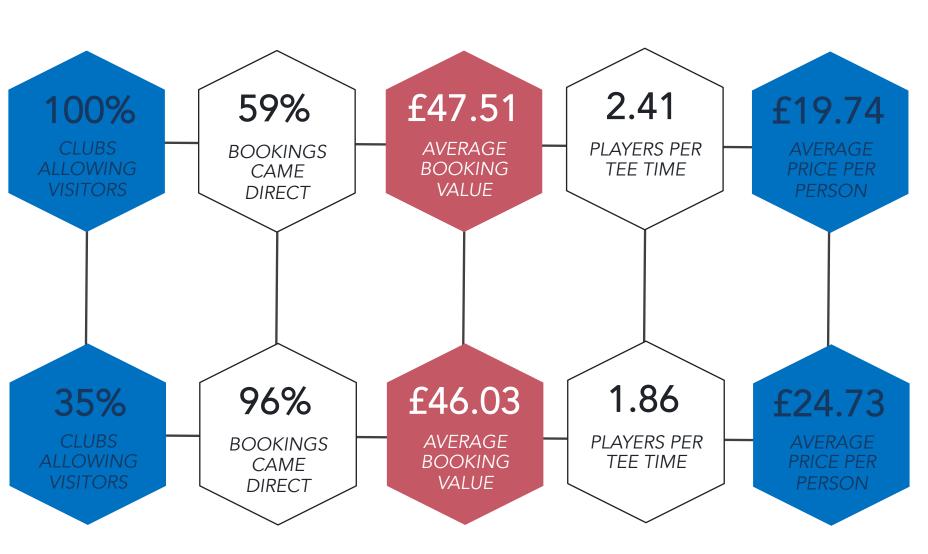


DID YOU KNOW...

- We measure demand with individual users via Google Analytics. Users increased by 339% and saw golf clubs get nearly 2,500 users visit their booking engines compared with 500 last year.
- Conversion represents lookers (users) to bookers increased from 5.43% to 7.42%.
- Demand also increased with the third parties, with Teetimes.co.uk reporting a 600% increased in web traffic YOY with only 100 courses live compared with their normal 650. • Teetimes.co.uk also reported an increase in average
- price per player of 35%.



MAY 2019 VS MAY 2020...





courses across the UK. Our golf course partners are a mixture of multii-course operators, member and proprietary owned.

The Revenue Clubs work with 100+

Want to learn more or get some details? Drop us a note

EMAIL US



REPORTS.GOLF is a tool that offers golf course managers and operators vital insights into the green fee element of running a golf course. Please get in touch to get your free report.